



News Release / Hot Products

FOR IMMEDIATE RELEASE

Lifestyle Statement Greeting Cards from Red Fox Trade Ltd

Red Fox Trade is challenging the status quo of the greeting card industry by creating for socially conscious customers a new, separate category – greeting cards with a social mission. These socially-aware cards rely on the idea that consumers, most notably Millennials, are no longer interested in just buying products and they are instead more likely to seek for their shopping decisions to reflect their aspirations, values and spirit.

Catchy design guarantees the product will appeal to all groups and ages while it serves as an important reminder about things that concern us all and can no longer be postponed for later.

Greeting cards with an added touch of a lifestyle statement come at the right moment and in the right place.

Don't wait. Order stock for your shop now at www.redfoxcards.co.uk

Greeting Cards on the mission

People want to make a difference. But, in the complex and information-saturated world we live in, most of them don't know how to. You can help.

Red Fox Trade greeting cards serve both the traditional function and make a lifestyle statement. They help to spread the right message and connect like-minded people who consider making the world a better place their mission.

Don't wait. Order stock for your shop now at www.redfoxcards.co.uk

Greeting Cards on the mission

Red Fox Trade Ltd is challenging the status quo of the greeting card industry and redefining the established standards by introducing a new category – greeting cards with a social mission.

The ultimate goal, as a company, is to be associated with products addressing the aspirations of a fast-growing group of socially ambitious customers, particularly Millennials. Our unique way to make our business stand out in a crowd of competitors.

Combine our unorthodox approach with our targeted point-of-sale materials and your clients will be *too moved not to buy*.

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Lifestyle Statement Greeting Cards

Range name: The Planet Score

Number of designs in the range: 11

Cards size: 120 x 168mm

Cards size when wrapped: 130 x178mm

High quality envelope adorned over the back flap with the series logo. Paper: Classic Munken Pure Ecru 120g, Diamond V-shape flap.

Packaging: Each greeting card, envelope and original label are cello wrapped.

Managing Director

Ella Fox